# MEDIAKIT



# Reisen - besser spät als nie!



# The travel blog about travelling individually for people in the middle of their life

We write about individual, self-organized journeys from the must-see highlights to off the beaten path places. Our target audience are mainly active people in their middle years, who we want to encourage and inspire. Our destinations range from just around the corner in Germany to all over the world. Apart from accounts of our journeys, we offer tips and tricks for topics concerning gear, health, costs and safety.



# Gina Wildeshaus

Author, editor and designer of our blog. I love to travel, photograph, discover new things and to write down my impressions. In most cases, I am the planner and organiser for our journeys. As a pharmacist, I am an expert on all questions concerning healthcare abroad.

## Marcus Hoffmann



.I like to travel and discovered through this blog that I also like to write. That's how I came to be co-author at 2 on the go. Besides countries and people, I am also fascinated by all kinds of vehicles. That might be related to my career as an engineer in the automobile industry.



## Range (as of Oct 2019)



Unique Visitors/month 14.600







#### Some more numbers



Articles: 266 Comments: 1900

### Most clicked on 2 on the go:











## Guest contributions and interviews on other blogs:



Guest contribution on Elly unterwegs: In our mid-fifties around the world



Interview on Bloxbook: Activity trips in the mid-fifities - no problem!



Interview on Passenger X: Sabbatical in the mid-fifties

#### We offer:

- sponsored posts
- product tests
- Research trips to present your destination

All cooperations will be labeled as advertising following German law. Links will generally be set as no-follow-links.

#### Interested?

Mail: gina(at)2onthego.de